Hi [Insert Your Boss’ Name Here],

As you know, keeping up on the latest developments in Procurement and Supply Chain Management is essential for our success.

MarketSqr is hosting their second Procurement Africa e-Conference from 9 May – 2 Junie 2016.

*The conference will be online which means:*

* I can watch the sessions live or catch the recordings later, because all sessions are recorded.
* No travel or accommodation required
* No absence from the office during the conference

I believe that attending this conference will allow me to discover new ways to add value to our team and organisation and network with industry leaders.

**Here’s a quick breakdown of the event:**

\* Sessions cover supply chain topics

\* There are 16+ industry experts that will be leading the sessions

\* I can watch the session live or watch the recording at my own leisure

\* I can participate in the online discussion forum and learn from other industry experts

**Here’s the cost breakdown:**

\* Event Cost: Early Bird $70 (Can also be paid in Rand)

We can bring our team and get even more discount

\* Accommodation: $0

\* Travel: $0

\* Catering Expense: $0

With your permission I’d like to secure my reservation to this event before it sells out because space is limited. Please reply as soon as possible with your decision.

Thanks for your consideration.

[Insert Your Name Here]

P.S. You can click [here](http://marketsqr.com/procurement_africa_online/) for more information