

RATIONALE

“No company can solve a global crisis on its own”.

In the context of evolving global legislation and increase in the support for the UN and OECD missions of combating corruption, businesses face increased pressure to comply with ethical standards, rules and laws. Corruption and bribery are undoubtedly global phenomena that continue to negatively impact on business operations across the globe. To mitigate this risk companies have to establish strong ethics and compliance programs within their organizations as well as engage in programs that positively impact on the business environment within which they operate. It is in this context that a group of interested businesses have come together to form a Coalition for the promotion of Ethical Operations (the CEO Initiative) to support each other in the implementation of relevant programs.

PURPOSE

The purpose of the Coalition for Ethical Operations (CEO) is to engage in a program of activities aimed at promoting ethical business and reducing bribery and corruption across Sub-Saharan Africa. The specific objectives are as follows:

- To share best practices
- To promote training of SMEs, including company suppliers
- To engage in occasional and voluntary collective/collaborative action

MEMBERSHIP

Participation in the Coalition for Ethical Operations (the CEO Initiative) is open to all businesses that have operations in Sub-Saharan Africa and that commit themselves to ethical business and anti-corruption practices by signing the Pledge below.

Membership of the CEO Initiative will be reviewed and renewed on an annual basis.

ADMINISTRATION

In the interim (2016/2017) SNC-Lavalin will be responsible for performing the administrative tasks of the CEO Initiative as listed below:

- Creating a database of members
- Arranging meetings of the members of the CEO Initiative
- Supporting the implementation of the program of activities

The structure and administration of the CEO will be reviewed in 2017.



PLEDGE

We commit to supporting initiatives aimed at promoting ethical business and reducing corruption within Sub-Saharan Africa. As a member of the Coalition we commit to:

1. sharing best practices in promoting ethical business and reducing corruption;
2. promote training on ethical business and anti-corruption for SMEs in our supply chain; and
3. engaging in occasional and voluntary collective or collaborative action.

Please complete the following form:

Company

Name:

Representative

Name:

Position:

Date:

Signature _____

