

# *Most affordable procurement conference yet*

5 – 26 April 2016

*Procurement without  
borders*

Limited space

*Early Bird special:*

Individual delegate: \$70

“Bring your team”  
packages available





# About Procurement Africa

Professional development in Procurement and Supply is rapidly gaining priority across Africa.

We want to help create one procurement language amongst African procurement professionals.

This requires more sharing of information and more regular access to thought leadership than ever before.

We consulted many procurement leaders on how to better achieve this.

and our response:

Procurement Africa e-Conference 2015 was the first online Procurement and Supply conference ever held in Africa.

In 2016 we are building on this success.



# Why you should attend

*All Sessions from the Procurement  
E-Conference 2016  
will be recorded  
and made available  
on MarketSqr*





# Why you should attend cont.

## Affordable

- Individual delegate: \$300 (Option to pay in South African Rand).
- Bring your team and receive discount.
- Get 10% off if you are a CIPS member.



## Your own time and space

Missed a session? No problem! All sessions are recorded. Watch sessions live or at your own pace and in your own space.



## No traveling or living costs

Most physical conferences cost thousands of dollars/rands to attend and then it does not include travel, accommodation, catering and lost work time.

Not at Procurement Africa, because it all happens online.





# Why you should attend cont.



## Networking

Make new connections in our private and exclusive Procurement Africa discussion forum on MarketSqr. Discuss the day's topic with your peers and gain further insight from like-minded individuals.

## Improve your Supply Chain

The Conference will feature 16 key-note speakers. Every session will be packed with valuable information that can take your procurement process to the next level.





# What you need



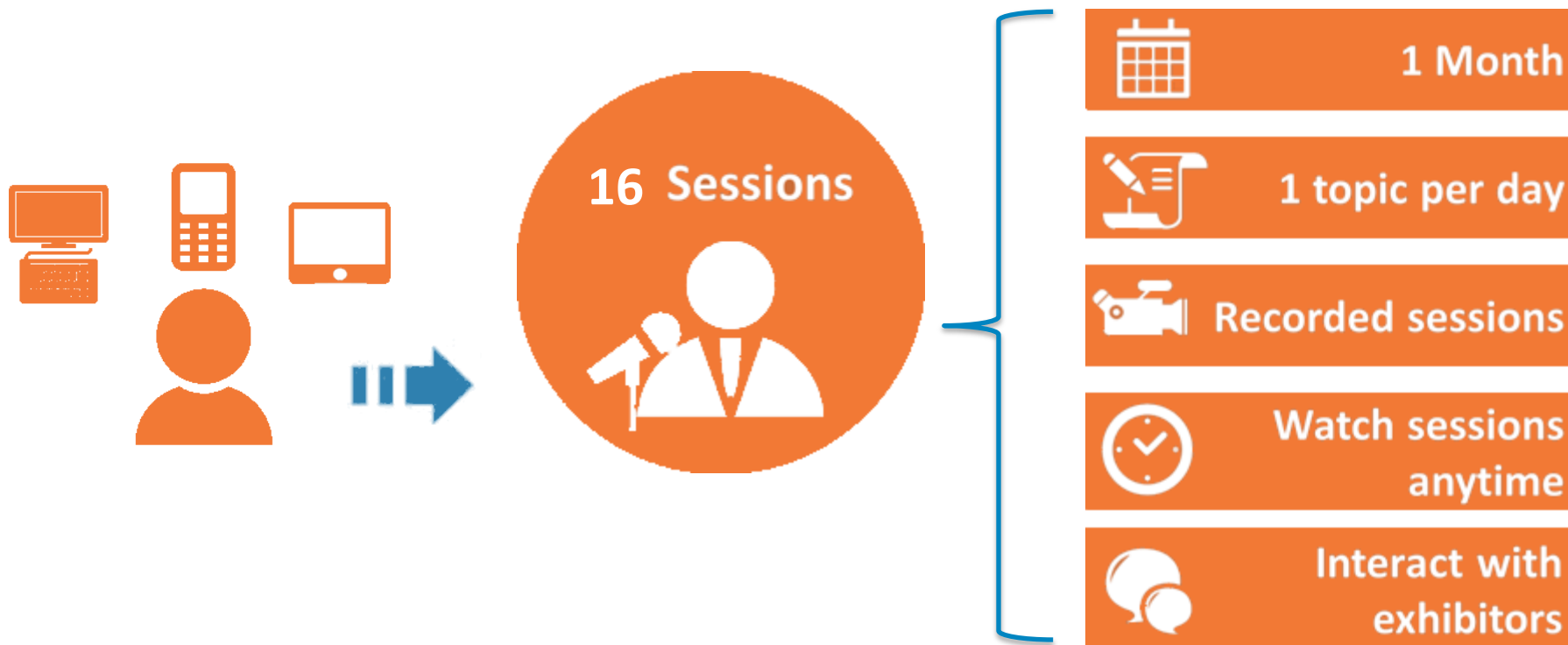
*You only need a  
computer, phone or  
tablet with sound and  
an Internet connection*



**1 HOUR A  
DAY**



# How it will work



- *Conference hosted online*
- *16 Speakers*
- *One topic per day*
- *Delegates reserve a space*
- *Every session is recorded*



# Sponsorships

## Sponsorship Benefits

## Platinum

## Gold

## Silver

## Exhibitors

### Company recognition during conference sessions:

-Conference will be presented in sponsor's colours and branding	✓			
-Sponsor's logo will appear on the introduction slide of every conference session	✓	✓		
-Sponsor's logo will appear on the last slide of every conference session	✓	✓		
-Sponsor will get a keynote address	✓		✓	
-Acknowledgement of sponsor by conference facilitator at the beginning and end of every conference session	✓			

### Website and social media exposure:

-Branding on all marketing emails	✓	✓	✓	
-Branding on all dedicated forums	✓	✓		





# Sponsorships cont.

The conference will be marketed to a database of more than 12 000 procurement professionals from across Africa over a four month period.

## Sponsorship Benefits

## Platinum

## Gold

## Silver

## Exhibitors

### Additional Perks:

-Advertisement space on site	✓			
-Shared advertisement with others sponsors on site	✓	✓		
-Access to exhibition hall	✓	✓	✓	✓
-Logo in exhibition hall	Big	Medium	Small	Small
-Access to exhibition stands	✓	✓	✓	✓
-Exhibition stand with own branding	✓	✓	✓	✓
-Access to exhibition lounge	✓	✓	✓	✓
-Conference passes	50	20	10	3



# What your stand could look like

Upload your  
Logo/banner

Upload your  
company  
information

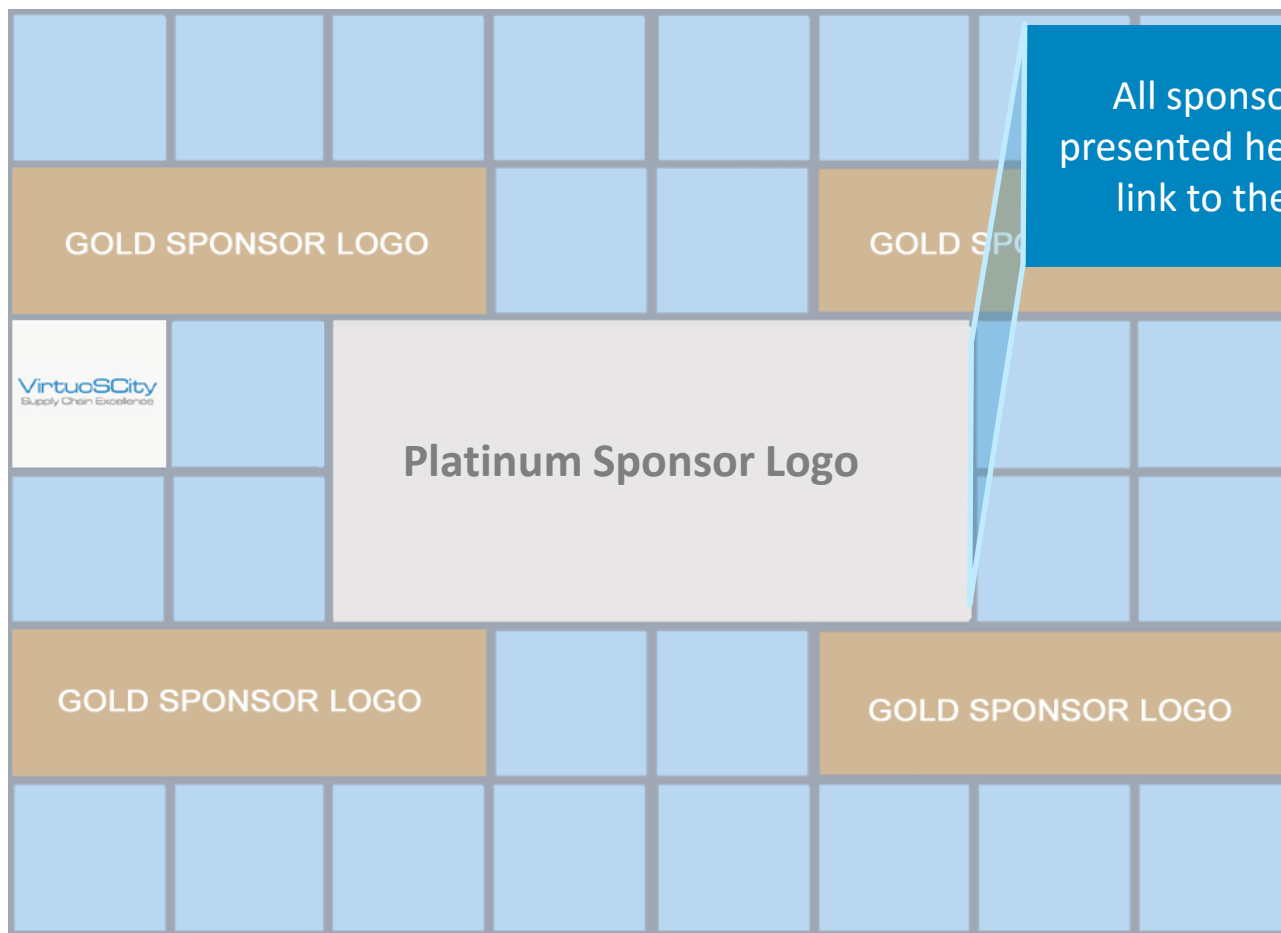
Answer Questions  
posted

Upload your  
Brochures





# The Exhibitors Hall



All sponsors logos will be presented here with a clickable link to their virtual stand



# Contact Us



## Telephone

+2712 751 1445



## Email

[ecomference@marketsqr.com](mailto:ecomference@marketsqr.com)



## Website

[www.procurementafrica.com](http://www.procurementafrica.com)

**Procurement  
Africa**  
*e-*  
Conference

2016

## Social Media



<http://twitter.com/marketsqr>



<http://linkd.in/1DLLotG>



[www.facebook.com/MarketSqr](http://www.facebook.com/MarketSqr)

**mar**let **sqr**  
supply network